



## IMPORTANT UPDATE:

February, 2010

### Dear Valued ChromaColour Artist Colours Customers:

For almost 35 years, ChromaColour has manufactured a vast range of high quality products. In 1999, the manufacturing facilities were relocated from the UK to Calgary, Alberta Canada along with manufacturing equipment and staff. Since that time, **ChromaColour Artist's Color** has been manufactured in our Canadian plant and shipped worldwide, including selling to Chromacolour 2000 Ltd in the UK who acted as a reseller of our product. Please note that Chromacolour 2000 Ltd trades on the internet under the web address of [chromacolour.co.uk](http://chromacolour.co.uk). While they refer to themselves as Chromacolour International, their legal name is Chromacolour 2000 Ltd. **ChromaColour International Limited** is a registered name in Canada and the UK with ownership by my company.

In March 2008, our contract to supply Chromacolour 2000 Ltd ([chromacolour.co.uk](http://chromacolour.co.uk)) with Artist Colours was terminated. We have not supplied them with product since that time **nor have we granted a license** to them or any other company to manufacture our product. They have as a result, began production of an acrylic paint in a similar bottle with similar packaging and are passing it off as the original product, manufactured by my company in Canada. In addition, they are selling a book by Don Harrison, published by Harper Collins that was written to promote the product we manufacture in Canada, but are offering this book as if it was written for this copycat product.

The UK company, Chromacolour 2000 Ltd., that trades as [chromacolour.co.uk](http://chromacolour.co.uk) has NO AFFILIATION with our company. Be cautious as the copycat product is different than what you have been used to. To ensure you have the original product that you have been purchasing for the past decade and more, check the label to ensure it has the following clearly marked:

1. "Manufactured in Canada"
2. "ASTM certification D4236"

If you have a 50ml bottle of ChromaColour Artist's Color that does not have this information listed, you do not have the **original** product.

Following is a sample of the label placed on bottles made in Canada:



The only approved Distributor by my company (ChromaColour International Limited) in the UK is **Linda Wain**. She can be contacted at [linda@lindawain.com](mailto:linda@lindawain.com). Linda has always used ChromaColour Artist's Colors manufactured in Canada.

Once further information becomes available it will be posted.

Sincerely,

John T Munro  
President & C.E.O.

[jt@chromacolour.com](mailto:jt@chromacolour.com)

CHROMACOLOUR INTERNATIONAL LIMITED  
5, 1410-28 STREET N.E. CALGARY, ALBERTA CANADA T2A 7W6  
PHONE-403-250-5880 WWW.CHROMACOLOUR.COM FAX-403-250-7194  
*Manufacturing Artistic Products for Creative Minds*